everspring | **PRINCE GEORGE'S COMMUNITY COLLEGE**

Success, Simplified:

Standardized Courses Boost Student Success

In a transformative collaboration with Everspring, Prince George's Community College (PGCC) set out to standardize and elevate the quality of its online asynchronous courses. By partnering with Everspring's instructional design and creative media services experts, PGCC implemented a consistently high-quality experience for both students and faculty.

With a sixty-year legacy of providing affordable and accessible education, PGCC faced the challenge of maintaining engaging online learning experiences amid a surge in student demand for flexibility. By utilizing an academics-first, student-centric instructional design approach, Everspring worked in close collaboration with PGCC faculty to develop four courses comprising nearly 100 sections.

Following Everspring's Essentials Course Development process, the team standardized courses, aligned them with best practices, and templatized module structures and course syllabi, providing a foundation for enhanced accessibility, engagement, and student success. PGCC also utilized Everspring's creative and design services to implement rich content assets and multimedia tailored to each course.

The Outcomes

Instant impact. Enhanced the student (and faculty) learning experience from the start.

Everspring's instructional designers—dedicated to excellence in online learning pedagogy and course design—played a pivotal role in PGCC's success story. Our proven process elevated accessibility scores and paved the way for ongoing improvements in accessibility, engagement, and overall student success. PGCC now proudly showcases exemplary courses aligned with the institution's newly established standards.

Our Expertise

Everspring's online and hybrid programs prioritize faculty and student needs, backed by data-driven technology for outstanding engagement and amazing outcomes.

95%
Student and Faculty Satisfaction

98%
Term-to-Term Student Retention